# **1 2 3 4**

**Economic resilience** refers to the extents to which an economy can withstand or bounce back from the negative effects of external shocks. Resilience planning promotes economic development using tools to help communities achieve economic recovery following disasters, long-term stability, and future growth.

#### **KNOW YOUR RISK**

**Flexibility** – People, businesses, and communities must plan for the unexpected, be ready for surprises; flexibility at all levels is necessary.

Take the lead - Communities that take the lead will have more control over the prioritization and implementation of recovery efforts and their funding...federal disaster assistance agencies tend to follow the local community's lead and are there to support local and state priorities.



**PEOPLE - Anticipate** 

# ELEVATE AND INTEGRATE EMERGENCY MANAGEMENT

Communication and coordination – Effective and redundant communications; inclusive informal and formal networks that reach all segments of population.

Ongoing preparation and training - Long-term planning, training new leaders, information sharing.



**BUSINESS - Withstands** 

# ALIGN RULES AND INVESTMENTS FOR STRONGER COMMUNITIES

Leadership – Effective and trusted leadership is vital before and after economic shocks. Leaders must understand their roles and relationships; be responsive to constituents; cooperate with counterparts; be responsive to changing circumstances and learn from past experiences.



**PLACE - Recovers** 

#### WORK TOGETHER AND LEARN MORE

Community engagement Communities need motivation to
engage in community
planning; we should be mindful
that lower-income groups
always have the weakest voice in
recovery decisions. Vulnerable
populations have to be part of
the deliberation and planning
stages, both to ensure they are
not neglected but also to tap
into their knowledge and
networks. Resilience is about
relationships.



**COMMUNITY - Evolves**