

vermont CREATIVE network

It's a thing!



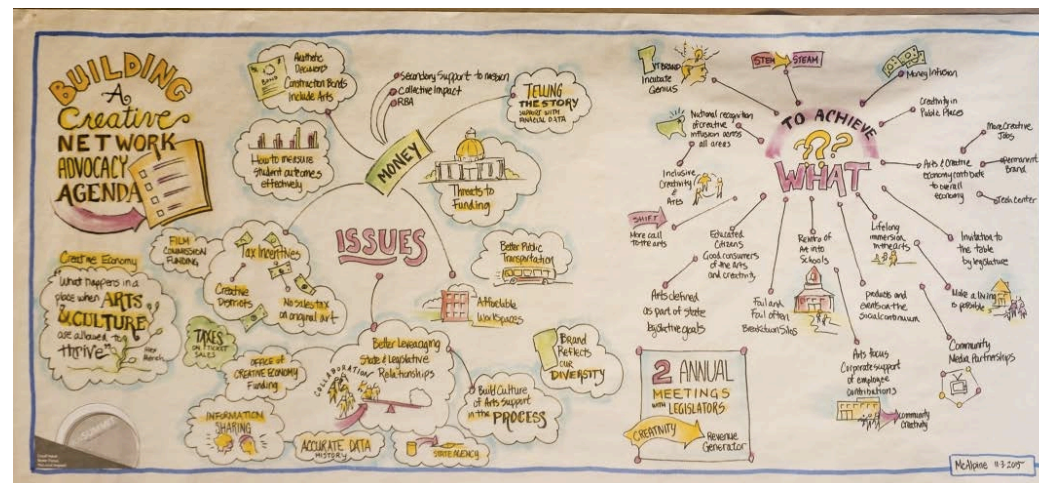
Vermont Arts Council in partnership with:
ACCD/Vermont Downtown Program, Common Good Vermont,
Champlain College Emergent Media Center,
Vermont Department of Libraries



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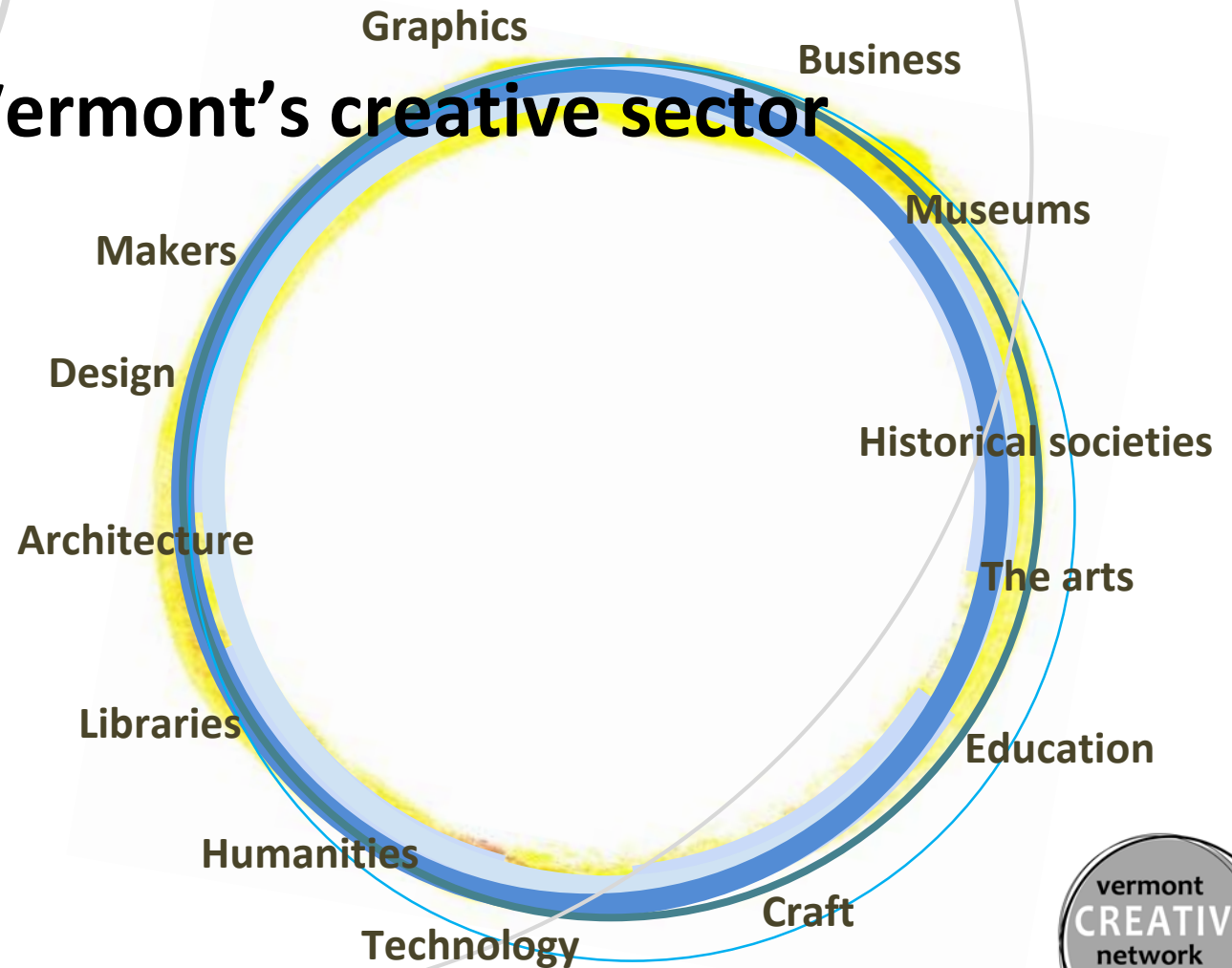
Outcome / Goal

A healthy, vibrant creative sector embeds creativity into Vermont's DNA by advancing positive quality of life and economic outcomes at the state level and among Vermont's regions and communities.



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Vermont's creative sector



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Context / Background

1995

Vermont Film Commission established

2004

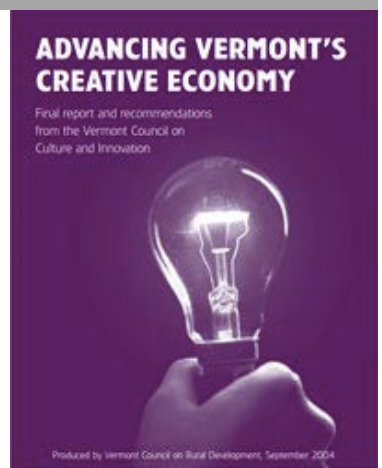
VCRD study: Advancing Vermont's Creative Economy

2011

switch up: Film Commission: Office of Creative Economy

October 2014

Arts Council board: 3 initiatives for 50th Anniversary



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2015: Advancing

Jan-Mar **Concept testing**

24 thought leaders

Apr-July **Community forums**

14 communities, 800 people

Bellows Falls, Brattleboro, Bennington, Burlington, Castleton, Manchester, Rutland, Middlebury, Montpelier, Morrisville, Quechee, St. Albans, St. Johnsbury, Winooski

Sept **Strategic framing**

9 thought leaders

Sept-Oct **Online survey**

200 responses

Nov **Inaugural Summit**

200 participants



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Models

- Farm to Plate Network
- MA Creative Economy Network
- Collective Impact
- Results Based Accountability
- Appreciative Inquiry



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Developments across Vermont



- TRORC+ creative impact study
- Mad River Valley plan
- VCRD community visits
- Swanton Arts Council
- Bennington Arts Council
- Animating Infrastructure program



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Network structure

Steering Team

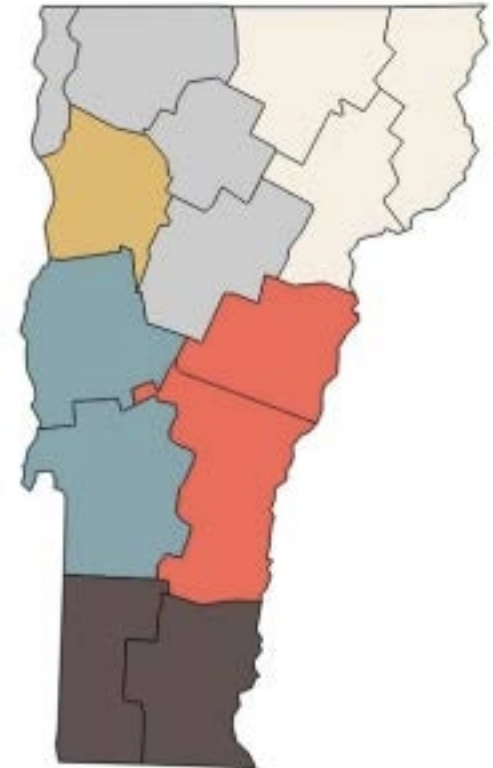
Four partners, six Zone leaders
Potential voices: VCRD, ACCD, VAPDA,
for-profit, nonprofit

Creative Zones Action Roadmap

- Community
- Education
- Funding
- Leadership
- Technical resources
- Visibility

Network Facilitator

Vermont Arts Council



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Network position

- Partners: ACCD/Vermont Downtown Program, Common Good Vermont, Champlain College Emergent Media Center, Vermont Department of Libraries
- Funding through 2017
- H. 820
- Strategic outlook framed
- Creative Zones identified

Next steps

- Empower Steering Team
- Establish Creative Zones
- Research



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Indicators of success

1. Creative sector thrives as significant element of the state's general and economic well-being.
2. The story of the Vermont's creative riches is told.
3. Collective energies for community based planning and development advance the state's overall well-being.
4. Common points of interest are identified, advocated, and promoted.

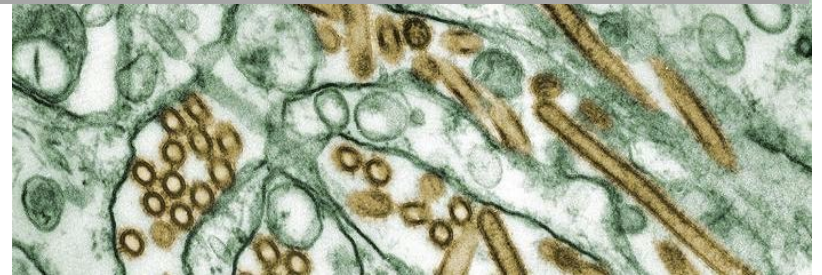
Increases anticipated in

1. communication and planning
2. leverage for advocacy and funding
3. organizational and individual capacity
4. engagement with other sectors



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