

**Vermont Creative Network**  
**3CVT Steering Committee Meeting**

Wednesday, February 28<sup>th</sup>, 2018

4:30 PM

TRORC Office  
King Farm  
128 King Farm Rd  
Woodstock, VT 05091

In Attendance: Kimberly Gilbert, Nick Kekic, Christopher Damiani, Anni Mackay, Killian , Bud Venturini

On the Phone: Tracy Penfield, Caitlin Christiana

Meeting Began at 4:45

1. Welcome / meeting is convened

- Chris provided an overview to the new steering Committee members of how 3CVT formed and what has been accomplished so far

**Action: Chris will add (Seth, Killian, and Tracy to the Google Drive Folder)**

Reminder to everyone that 3CVT is held temporarily for the public on the ECVEDD website at <https://www.ecvedd.org>

2. Mashup Itinerary/ Agenda

Mashup Date is set for March 25th from 12-4:30 at the Center for Cartoon Studies in White River Junction.

Anni and Chris have been working with Dave Lloyd at CCS to arrange the reservation of the room and space.

The group first discussed the outreach tools that we wanted to use for the next mashup: CCS Newsletter, VT Arts Council Newsletter, Vital Communities Newsletter, Blurb on Front Porch Forum(FPF), individual organizational pages, and individual reach out.

**Action: Chris will reach out to Tom Roberts, Executive Director of Vital Communities by March 2nd to see if we can get on their community wide posting of their listervs.**

**Action: Chris will create a FPF contact list in the google drive that the group can fill in by March 5th**

**Action: Steering Committee Members. Once we have a blurb designed for FPF/ Vital Communities please post on March 9th**

The group discussed the schedule for outreach for the event.

- 1) Save the Date **(Bud will Create)(Chris will review and send out on March 2nd)**
- 2) Press Release **(Chris will take the press release that was presented at the meeting and send out to previous list that was used)**
- 3) Detailed as possible Event Invite March 9th **(Kimberly)**
- 4) Event Invite March 16th **(Kimberly)**
- 5) More detailed press release with confirmed speakers names March 16th **(Chris)**
- 6) Event Invite March 23rd **(Kimberly)**
- 7) Final Reminder schedule for early morning of the 25th **(Kimberly)**

Speakers:

**Action: Chris will reach out to Michelle Ollie by March 2nd to see if she would be willing to provide an introduction to the space**

**Action: Anni will reach out to Jarvis by March 2nd**

Anni has reached out to Matt Bucy to speak at the event

Anni has also reached out to Trip Anderson at AVA Gallery to speak

### 3. Press release

Anni presented the language below for the press release that was distributed at the meeting. No changes were made.

**February 28, 2018**

For Immediate Release

Cornerstone Creative Community (3cVT) announces its second Community Wide Mashup for members of the creative sector from our forty town East Central Vermont Region, Sunday, March 25th 12 pm - 4 :30 pm at the Center for Cartoon Studies, White River Junction, VT

We invite you to join us for a Pot-luck & Networking opportunity starting at NOON followed by presentations and updates from 3cVT committee members and creative community leaders to discuss initiatives at work aimed at branding, unifying, developing and strengthening our creative economy.

### 4. Committee Structure- Officers

Chris gave a brief overview of the need for being an engaged steering committee versus an advisory board where there are officers that have certain roles and responsibilities. As some of that is not defined yet it is not determined yet what those positions may be or the exact responsibilities. Chris shared an exercise that he has used on the VT Affordable Housing Coalition steering committee for helping determine what the responsibilities are and which position should they fall under.

**Action: Chris will develop the matrix and will be discussed further at the next non Mashup Meeting of the Steering Committee**

## 5. Committee Outreach Team

## 6. Updates

- UVM Internship Concept- Anni has had multiple conversations with Alan Tinkler from UVM Education department and Amanda Chase from UVM Career Center and together are forming through Alan's Shepard Consortium a targeted internship collaboration to address the goal of addressing poverty in rural VT. As our group forms more strategically a group from UVM will come down and present the idea, work on getting community partners to be part of this new way of thinking about internships.
- Green Mountain Foundations- Anni was introduced to the Green Mountain Foundation through Kathleen Dolan founder of Artistree where she has a foundation that is focused on supporting organizations in the community. She has encouraged that the 3CVT group apply for funding through the foundation has connected us to Jason Drebitko who heads the foundation. Anni is meeting with him in a couple weeks.
- Optimist Center- Anni, Chris and Kimberly met with a group from the Optimist Center(Travis, Emily, & Jeff) which is a new Co working space in downtown Woodstock as well with Lars Torres who was previously the Creative Economy director for the Agency of Commerce & Community Development for a preliminary strategic planning meeting around the website/ USDA grant and broader 3CVT vision. A lot of great ideas came from the meeting and will be reconvening next week to discuss details in more depth.

## 7. Fundraising

Meeting Adjourn: 6:10