Vermont Creative Network  
3CVT Board of Directors Meeting  
Monday, August 21, 2017  
5:00pm - 6:00pm  
Northern Stage Administrative & Production Building  
76 Gates Street, White River Junction, VT 05001  

In attendance: Chris, Kimberly  
By phone: Anni, Caitlin, Otto  
Regrets:  

1. Welcome / meeting is convened (5 min)  

2. 3CVT Mashup (40 minutes)  
   Date/place is semi-confirmed – 30th of September  
   Mashup Event combined with Royal Frog Ballet  
   http://www.theroyalfrogballet.com/upcoming.html  
   
   a. Structure of Event  
      i. Need to connect with Chris P. about using the Barn? Across the street  
      ii. Barn would be used for networking/presentations  
      iii. Include time for presentation of 3 organizations about they began (use this opportunity to empower other people)  

   b. Creative Ground reach out  
      i. Folks at Creative Ground would do a presentation about their program and connection with the VT Creative Zones  
      ii. Opportunity to get people on the same page, get people to start stepping into positions  
      iii.  

   c. 3CVT Intro to group  
      i. Focus on telling the audience that the 3CVT group is here to help the networking process  
      ii. Get input from group around a shared calendar of events in East Central Vermont region  
      iii. Discussion of Dartmouth intern opportunities – get on their radar, support more local businesses and entities that are interested in having a connection to Dartmouth  
         1. Carolyn could speak about getting Dartmouth intern involved with 3CVT  

d. Audience  
   i. Use connections from the Creative Economy report  

e. Budget?  
   i. artists should be compensated for involvement
ii. Small ticket prices – makes sense and reinforces value of the event
   - could potentially limit the audience

iii. Do we want donated food or maybe a potluck with a local food theme

f. Discussion of sub working groups

g. Other Action Items

i. Chris will get in contact with Chris P. about Fable Farm
   1. Confirming that our mashup can happen along side event
   2. Ask about access to barn
      a. Internet Access?
   3. Check to see if they will be serving the usual Fable farm prepared food with alcohol sales
   4. Any costs associated with using fable farm space

ii. Chris D. will contact the folks at Creative Ground
    https://www.creativeground.org/
    1. Check with them to see if Sept 30th date works
    2. Identify a point of contact
    3. See what Creative ground wants to do for their presentation.
       Time? Equipment? Any live demo of site? Sign up at site?

iii. Anni and Otto will create a draft of elevator pitch for us to use at the event as well as to help us all use common language when talking about 3CVT
    1. Possible organizations would be: Artistree, Fable Farm, Big Town, The Sable Project
    2. Format could be Pecha Kucha style
       http://www.pechakucha.org/faq

iv. Anni will get in contact with Angelique McAlpine
    1. Caitlin sent email on 8/21/17 about her work from Vermont Creative Network summit.

v. Chris will get in contact with Michael Sacca about potentially filming the event: https://vimeo.com/user3702809 Other possibilities are Teo Zagar or Bud (last name?) or Seth (photographer)

vi. Create a checklist of essentials for producing event

3. Marketing/ Board Formation (10 min)

4. Location of Next Meeting (5 minutes)
   a. Northern Stage?
   b. Rotating

Next meeting will be on August 28th from 5-6 location TBD but we are looking for 100% attendance at next meeting.