

Vermont Creative Network

3CVT Board of Directors Meeting

Monday, August 28, 2017

5:00pm - 6:00pm

Northern Stage Administrative & Production Building

76 Gates Street, White River Junction, VT 05001

1. Welcome / meeting is convened (5 min)

2. 3CVT Mashup (40 minutes)
 - Creative Ground contact is now Dee Schneidman dschneidman@nefa.org
 - (she can't make Sept 30 event)
 - She offered and penciled us in to meet with us on Oct 23rd) Once we make a decision Chris D. will reach out to her to let her know)
 - There could be possible information overload if Creative Ground is there. We may decide to remove them from the lineup.
 - Anni spoke with Chris P. from Fable Farm
 - Ballet is happening all weekend
 - 3CVT mashup date moved to Oct 1st as
 - **Action: Chris D. will reach out to Creative Ground to see if Dee or someone else can come present on the new mashup date**
 - Anni spoke with Angelique from Drawing Impact
 - She has a \$1000 dollar fee for her time for the day which includes prep before, being at the event, and post processing time after event
 - Need to Prioritize event
 - The purpose of the event is to get the group feeling connected.
 - We need to create a handout that includes the takeaway of the agenda plus very specific info about who the presenters are and what we hope is the outcome of the mashup and to be as concrete about the info we present as possible
 - Presentations will help us identify what our brand is, and who's who
 - trying to get buy in from the 40 town region (break down into 6 areas)
 - we will look at map, identify areas of activity, get those regions to work together and encourage them to create their own mashup that we would show up at
 - 6 mashups over course of a year to help us figure out our brand/function
 - It can help us create logo and website; defining opportunities clearly
 - Pecha Kucha: 10 Minute presentation with 20 slides

- Why we started to do what we do
- What works for us
- What needs help
- Those who are presenting should meet to work on presentation together and provide feedback
- If we do this format for multiple meetings we should gather feedback to see if people like the format
- Record Presentation so we have something to hold onto
 - Angelique will help create map moving forward on this.
 - We could look into creating a blog to put out different works and allow others to get involved.
- Bruce Murray should be someone to reach out to (**Does anyone have contact info?**)
- Attendees:
 - Invite people from the original Creative Economy Report
 - **Action: Chris D. will look for list of people and emails of who interacted with the Creative Economy Report(steering committee, interviewees, followers)**
 - **Action: Chris D. will look into what was used to connect with all the different people in the CE report**
- Event
 - Ballet is at 6: What time do we want to start the event?
 - **Oct 1 (note the new date)**
 - Potluck Meal
 - 3CVT is an offshoot of the Creative Economy Executive Summary for ECV Region w/focus on artists, artisans, entrepreneurs
 - First opportunity for our region to come together since the executive summary was published – mention prepared by TRORC and ECVEDD and consultant w/large steering committee
 - Purpose/hope of mashups
 - Hope: create series of mashups
 - Presentations:
 - 3CVT Group
 - Fable Farm Feast and Fiert (Chris P)
 - Big Town Gallery
 - Artistree(**We need to reach out to them?**)
 - Shackleton Thomas?
 - Nick?
 - Sable- Otto?
- Fee for Event
 - A sustainable financing strategy needs to be decided
 - Need a benefactor
 - Do we want to charge artists less than organizations?

- Came to a conclusion that we can say this first one is pay by donation:
Make a pitch at the event about the cost to produce this professional development opportunity for more donations at the door
- Other To Do's
 - **Action:** Check to see if Creative Ground site allows people to enter what zone they are in.
 - **Action:** *TRORC should check internally about the constant contact reach out*