

Vermont Creative Network
3CVT Steering Committee Meeting
Wednesday, December 6, 2017
11:00-11:45 AM
Conference Call
TRORC
128 King Farm Rd
Woodstock, VT 05091

In attendance by phone: Anni Mackay, Nick Kekic, Caitlin Christiana Otto Pierce, Bud Venturi, Carolyn Clinton

In attendance: Chris Damiani, Kimberly Gilbert

1. Welcome / meeting is convened

2. Vermont Creative Network Statewide Summit Summary

- Of the steering team Chris, Kim, Anni, Bud, Caitlin attended
- For those who have been part of statewide creative network planning in the past it feels that this effort is more cohesive
- There is still an education piece around the language of the creative sector
- Still felt there was not a unified direction statewide but could see how much 3CVT has accomplished in the past few years!
- Zon Eastes Director of Outreach and Advancement at the Arts Council has resigned but will be working in consulting role for the next few months solely focused on the Vermont Creative Network.

3. USDA Grant Opportunity

- Letter of Intent is due 12-15-17 if we are interested.
- Two Rivers would be the applicant on behalf of the group.
- Need to figure out a budget for our ask.

<https://www.rd.usda.gov/programs-services/rural-business-development-grants/vt>

USDA Rural Development provides funding to non-profits and municipalities for projects that benefit business and grow the rural economy. Projects provide technical support to local businesses, services that engage community economic development, or support to institutions that galvanize the creative economy. The average award size is \$30,000. Visit the [Vermont](#) and [New Hampshire](#) RBDG websites for program information, the notice of solicitation of funding and application materials (located under the *Forms and Resources* tab).

Interested applicants should submit a Letter of Intent by December 15.

How to Apply:

For Vermont Applicants: Contact Susan Poland, Business Programs Specialist, at (802) 828-6002 or by email at susan.poland@vt.usda.gov.

4. Next Mashup Planning/ Steering Committee Planning

- We are looking to planning the next mashup which would most likely occur at the end of February.
- In order to move forward and progress on what we have done so far.

We discussed the idea of committee members focusing their efforts within two different subcommittees. The split will be an internal focus and an external focus. We hope that committee members will respond with a preference for which category they'd most like to be involved in, and we can figure out responsibilities from there. Whichever focus you take it will be mostly in an advisory role big picture thinking to help direct Kim and Chris as to the tasks that need to be completed within each focus.

Internal

Funding

- fundraising
- explore grant opportunities

RBA (results-based accountability) measuring

- manage RBA-related data
- focus on overall goals

External

Mashup planning

- gather invite list
- setup at location
- manage speakers/presentations

Marketing/PR

- relationship with Creative Ground
- media outreach

5. ECVEDD Presentation

Anni will present at the next East Central Vermont Economic Development District which is made up of the towns that the two regional planning commissions(RPC's) and regional

development corporations(RDC's) cover. Her presentation will give a recap of activity of what we have done so far and to make an ask from the board for financial support.

6. 3CVT Social Event

Dec. 19 at 6:00

BigTown Gallery space

Steering committee responsible for bringing potluck dish and drinks (non committee members are welcome to show up without having to bring something)