

Vermont Creative Network
3CVT Board of Directors Meeting

Wednesday, April 12, 2017

6:00pm - 7:00pm

Northern Stage Administrative & Production Building

76 Gates Street, White River Junction, VT 05001

In attendance: Monique Priestley, Caitlin Christiana, Carolyn Clinton, Anni Mackay, Alek Deva, Nick Kekic, Lorelee Morrow

By phone: Katie McCarty, Otto Pierce

1. Welcome / meeting is convened
2. Welcome new members and potential members / introductions
 - a. Introductions
 - b. Advisors: Steve Aldrich, Bob Haynes, Sheldon Novick
3. Review of actions taken to date
 - a. Creation of the Vermont Creative Network: piece of legislation was passed that provided funding to create the Network
 - b. TRORC was simultaneously working on an extensive research study around the creative economy in this 40-town region
 - i. This study showed that about 10% of this region's economy is based in the creative sector
 - c. Formed this initial board, and explored how the TRORC study could be utilized in our work.
 - d. Defined a working mission, which is up for discussion
 - e. Determined working bylaws
 - f. Explored Results-Based Accountability as a framework for measuring performance
 - g. Explored how we might improve connections between artists and creative economy workers - CreativeGround may be a useful tool in achieving this
 - i. Something that we've explored relatively deeply is the idea of having a single, robust hub via which creative economy workers can connect with one another
4. Discussion of name, mission, vision, bylaws
 - a. 3CVT: Creative Cornerstone Community of Vermont
 - i. 3CVT is a bit opaque
 - ii. We started with ECV (East Central Vermont) Zone
 - iii. Creative Cornerstone Community may make more sense
 - iv. Katie: Could we have a naming party?

- v. Maybe we once we get a better handle on where we're headed, we may have a better sense of what we should be called - perhaps after we go through the RBA workshop
 - vi. Otto: Not sure about the community piece of it, because that feels a bit generic and overused
 - b. Mission, etc.
 - i. We may want to do the same thing with mission, vision, and bylaws, and develop it via the RBA workshop
5. Results-Based Accountability: framework for measuring progress; workshop?
- a. Alek spoke with Hillary Orsini about RBA workshop
 - i. Half day would cost \$1,100 and full day would cost \$2,200
 - ii. Alek to ask if they might be able to cut us some kind of deal? We don't even have an organization yet, so any kind of discount they could offer would be fantastic.
 - b. Would need to obtain funding for this workshop (if we do not want to self-fund it)
 - i. Could talk with the Vermont Community Foundation?
 - ii. Talk with Zon
 - iii. Regional Planning Commission + Green Mountain Economic Development?
 - iv. White River Investment?
 - v. Even if we could do a match, that would be fantastic
 - c. Alek spoke with Ellen, who said
 - i. Perhaps we could have the RBA workshop for the first half of the day, and ask Ellen to do a session with us for the second half of the day, even just two hours
6. Next steps / homework
- a. Email campaign to enlist people in CreativeGround
 - i. Lorelee will circulate draft statement after meeting on April 19
 - b. Connect with potential funders for RBA workshop
 - i. Discuss over the next week and check back in after we've each spoken with our contacts - Alek will send out a reminder after a week to see where everyone is with their contacts
 - c. Alek to explore potential dates for RBA workshop
 - i. Mondays and Tuesdays are pretty good.
 - ii. Katie: With enough advance notice, this could work - Tuesdays are better
 - iii. May 16 would be a good possibility - Alek will reach out to Julie to see if that would work
 - 1. Alek will also ask Julie what exactly a half-day looks like
 - d. Alek to share all background materials, notes, etc. with the new members of the board
 - e. Alek to share RBA website with all

f. Alek to share F2P Network website with all