

# CORNERSTONE CREATIVE COMMUNITY of VERMONT (3CVT)

## AGENDA - October 1, 2017

*Graphic Recording by Angelique McAlpine / Drawing Impact, drawingimpact.com*

12:00pm - 12:45	PARTICIPANTS POTLUCK LUNCH
1:00 - 3:00	WHO WE ARE & WHAT WE'VE ACCOMPLISHED Cornerstone Creative Community - 3CVT THE BIG OPPORTUNITY Lofty, Intermediate & Immediate Goals PRESENTATIONS Chris Piana, Co-owner, Fable Farm Caitlin Christiana, Artist & Director, Springfield Regional Chamber of Commerce Nicholas Kekic, Artist, Tsuga Studios Otto Pierce, Founder & Executive Director, The Sable Project Anni Mackay, Owner & Director, BigTown Gallery
3:00 - 3:30	WORKSHOP State Agencies/Grassroots: Where is the meeting place?
3:30 - 4:00	ROAD MAP "Mashups" CreativeGround
4:00 - 5:00	DINNER HOUR Fable Farm Wines & Beer Stone-Soup & Bread
5:00 - 6:15	ROYAL FROG BALLET



## 3CVT UNITES EAST-CENTRAL VERMONT

This is a forty-town region that stretches from the Connecticut River in the east to, Rochester, Stockbridge, and Bridgewater in the west. From Newbury and Topsham in the north, to Springfield and Chester in the south.

**CORNERSTONE  
CREATIVE COMMUNITY  
of VERMONT (3CVT)**

## WHO WE ARE

CAITLIN CHRISTIANA  
CAROLYN CLINTON  
CHRISTOPHER DAMIANI  
KIMBERLY GILBERT  
NICHOLAS KEKIC  
ANNI MACKAY  
CHRISTOPHER PIANA  
OTTO PIERCE

Artist & Director, Springfield RCOC  
Principal, Carolyn Clinton Associates  
Planner, TRORC  
Regional Planner, TRORC  
Artist, Tsuga Studios  
Owner & Director, BigTown Gallery  
Co-Owner, Fable Farm  
Founder & Executive Director, The Sable Project

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**Cornerstone Creative Community** (3CVT) is a committee of working volunteers convened by Two Rivers-Ottawquechee Regional Commission, the Green Mountain Economic Development Corporation, and the Vermont Council on the Arts. Operating independently, the goal of this committee is to broaden and build the future partnerships that will be needed within the creative economy at all levels.

In 2016 the Vermont Council on the Arts created the Vermont Creative Network. We are one of 6 zones – supported by a small stipend to cover administrative costs.

East Central Vermont Economic Development District (ECVEDD) a combined CDS District for federal grants which includes two economic development corporations (GMEDC and Springfield Regional Development Corporation) and two regional planning commissions, Two Rivers-Ottawquechee Regional Commission (TRORC) and the Southern Windsor County Regional Planning Commission (SWCRPC) region

**Mission Statement:** To boost the economic prosperity and interdisciplinary connections for the creative sector in the east central Vermont region.

This image shows a single sheet of white paper with horizontal blue or grey ruling lines. The lines are evenly spaced and run across the width of the page. There are approximately 20 lines visible. The paper has a slight shadow on its right side, suggesting it's resting on a surface.

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## WHAT WE'VE ACCOMPLISHED

- **MAP**, Clearly defined & effective display of the 40 town region.
  - **EXECUTIVE SUMMARY**, entitled *Artists, Artisans and Entrepreneurs: Creative Economy of the East Central Vermont Region*, prepared for TRORC & the East Central Vermont Economic Development District by Michael Kane Consulting, Inc.
  - **PLANNING PROCESS DETAILS**, established a steering committee of volunteers meeting regularly to plan concrete action steps.
  - **CreativeGround PARTNERSHIP**, populating an effective database of individuals and organizations working in the creative sector/economy.
  - **RESULTS BASED ACCOUNTABILITY - Marlboro College**, initial training in the RBA system to achieve coherent language, measurable outcomes, and a system of reflection for the committee. FOR MORE INFO: [www.bbvt.marlbورو.edu](http://www.bbvt.marlbورو.edu)
  - **MASHUP CONCEPT**, relationship building & getting to know your neighbors in an effort to strengthen the creative economy.
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## WHAT IS THE OPPORTUNITY?

### IMMEDIATE GOALS:

- Sign on to Creative Ground
- Join forces for the purpose of collaboration
- Get to know the community
- Expand Committee

### INTERMEDIATE GOALS:

- Cross pollinate urban and rural communities of our region, i.e. Dartmouth
- Branding and shared advertising, e.g. Region Wide Calendar
- Discovering opportunities that support the creative economy

### LOFTY GOALS:

- Bring to life a vibrant community of workers from recent college graduates to support the cultural arts, e.g. Worker Bee Program
- Attract young people outside of the state who want to pursue a life working in the arts
- Rewriting the Vermont constitution to adequately include and recognize the creative sector as an essential part of Vermont's way of life.

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## WHAT IS THE ROAD MAP TO GETTING THERE?

**MAP IT OUT!** Connecting the region. Plot areas and people on the map.



## ORGANIZE THE NEXT MASHUP!

## Who? Where? When?

**SIGN ON TO** CreativeGround - [creativeground.org](http://creativeground.org)

**REMEMBER!** Put "3CVT" on your profile under **Professional Associations**

### After the Mashup:

- Explore your town to see who's already in CreativeGround
- Request profile management of profiles you should own or need updating
- Flag profiles that are out of business
- Create new profiles for enterprises that are missing





## New England's directory of creative enterprises and artists

CreativeGround is a real-time online community that reflects the rich range of creative people and places at work in the six New England states in order to promote and connect them with each other and with those who know that vibrant neighborhoods go hand-in-hand with a vibrant creative sector.

A product of the New England Foundation for the Arts (NEFA), this free online directory includes profiles for cultural nonprofits like libraries and theaters, creative businesses like recording studios and design agencies, and artists of all disciplines such as performing arts, visual arts, and crafts.

Promote yourself or your New England enterprise's activities, connections, and services to a broad audience of arts and non-arts individuals in New England and beyond. Get listed with a public profile. Find potential collaborators and resources in the New England cultural community using the Search and Explore functions. Browse the 30,000 profiles and search for those of particular artistic disciplines, activities and services offered, location, and more.

The more it's used and promoted, the better CreativeGround illustrates the vital creative work occurring in New England communities and informs state and regional decisions about how to support and strengthen those doing that work.

### THE FIRST STEP TO DIGGING INTO CreativeGround IS TO CREATE A FREE USER ACCOUNT.

Once you have an account, you can:

- Create a new public profile
- Ask to manage an existing profile
- Access all of CreativeGround's tools, content, and email updates

Visit: <https://www.creativeground.org/user> to easily set up your free user account.

### HAVING TROUBLE SETTING UP YOUR FREE USER ACCOUNT?

Visit <https://www.creativeground.org/faq>



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### 3CVT ASKS THAT YOU SIGN UP FOR CreativeGround TODAY!

NAME OF THE INDIVIDUAL OR ORGANIZATION ENROLLED TODAY:

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ADDRESS OR WEBSITE OF ENROLLEE:

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