

**ALL-IN GATHERING FOR THE CREATIVE NETWORK**  
**Sponsored by THE CORNERSTONE CREATIVE COMMUNITY (3cVT)**

**DATE & LOCATION:**  
**WEDNESDAY, APRIL 17, 2019, 6 - 9 pm**  
**At The Engine Room, White River Junction**

**A BIG Social for Vermont's Creative Economy — Welcoming ALL In the Vermont Creative Network**

The Aim of the Gathering is to Align and Discover the Opportunity for a Marketing and Branding Strategy to Serve the Growth and Visibility of the Creative Economy Sector of the Individual Communities of Vermont, the Creative Network, and the State.

**6:00 pm - Meet & Greet, Eat & Drink (cash bar)**

We hope you will take this opportunity to join us in the 1st Annual All-In Gathering for the 3cVT Neighborhood and enjoy this opportunity to meet others in the Creative Network of Vermont. More people, more ideas, more clout!

**7:00 - Presentation Topic 2019: The Marketing & Branding Opportunity**

~Update from Anni Mackay, 3cVT founding committee lead, on the completion of the East Central Vermont 40 Town region-wide outreach to Grassroots Arts Leaders, Artists & Businesses.  
~Update from Jody Fried, committee lead for the NEK and his presentation on the recently completed Northeast Kingdom's Creative Economy Impact Study, published January 2019.  
~Update from NEFA, the Creative Ground Network, and the Vermont brand.

**7:30 - 8:30 Panel Discussion: The Opportunity for Vermont's Creative Economy**

Moderated by Anni Mackay

~ Michael Kane & Associates, Consultants on the VT Creative Economy Impact Studies  
~ The Vermont Arts Council - Amy Cunningham  
~ Vermont State Curators Group - Andrea Rosen / or representative  
    2020 Vision: Seeing the World Through Technology State-wide Project  
~ Vermont Department of Tourism and Marketing - Wendy Knight

Community Input is Invited at the end of the Presentations.

RSVPs greatly appreciated to Kimberly at [kgilbert@trorc.org](mailto:kgilbert@trorc.org)