

All-In Gathering for the Creative Network

Sponsored by THE CORNERSTONE
CREATIVE COMMUNITY (3CVT)



Wednesday, April 17, 2019, 6 - 9 pm
The Engine Room, White River Junction

Welcome ALL in the Vermont Creative Network!

This Gathering aims to align and discover a marketing and branding strategy to serve the growth of the Creative Economy Sector of the individual communities of Vermont, the Creative Network, and the State.

6:00 pm - Meet & Greet, Eat & Drink (Cash Bar)

7:00 - Presentation Topic 2019: The Marketing & Branding Opportunity

- Welcome from Peter Gregory, TRORC Executive Director
- Update from Anni Mackay, 3CVT founding committee lead, on TRORC's completion of the East Central Vermont 40 town, regional outreach to grassroots arts leaders, artists & businesses.
- Update from Jody Fried, committee lead for the Northeast Kingdom (NEK) and his presentation on the recently completed NEK's Creative Economy Impact Study
- Update from Morganna Becker at NEFA, the Creative Ground Network, and the Vermont brand.

7:30 - 8:30 Panel Discussion: The Opportunity for Vermont's Creative Economy

- Moderated by Anni Mackay
- Michael Kane & Associates, Consultants on the VT Creative Economy Impact Studies
- The Vermont Arts Council - Amy Cunningham
- Vermont State Curators Group - Andrea Rosen
- 2020 Vision: Seeing the World Through Technology State-wide Project
- Vermont Department of Tourism and Marketing - Wendy Knight

8:30 - 9:00 Final Questions, Next Steps, and Wrap-Up

Notes:

Cornerstone Creative Community (3CVT) is a committee of working volunteers convened by Two Rivers-Ottawquechee Regional Commission and the Vermont Arts Council (Vermont Creative Network).

So far, 3CVT has:

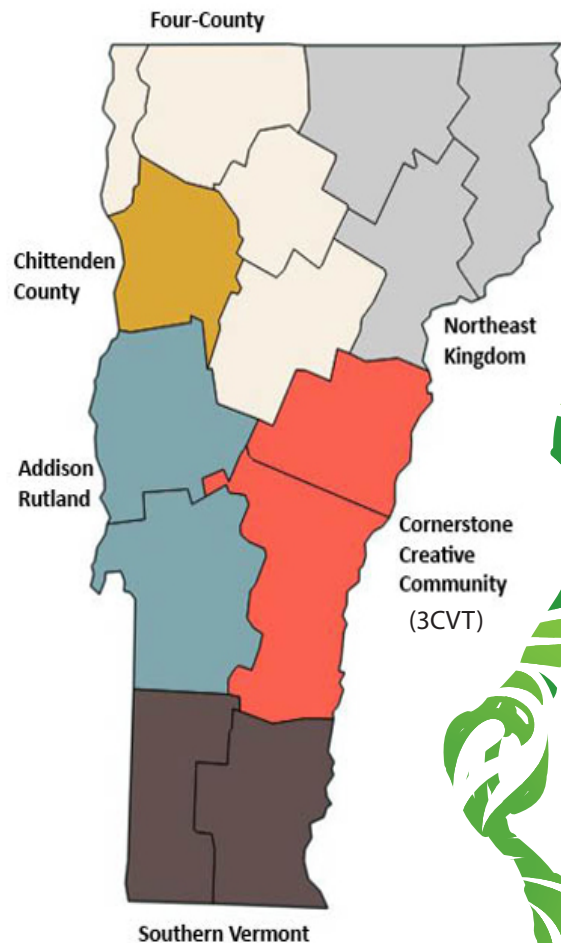
- Established a steering committee of volunteers meeting regularly to plan concrete action steps
- Toured the East-Central Vermont (ECV) Region holding 5 Mashup networking events in Barnard, White River Junction, Springfield, Randolph, and Bradford
- Highlighted 20+ local artists through presentations at Mashups
- Secured a USDA grant to fund a regional web portal for the creative economy in the ECV region

Mission Statement: To boost the economic prosperity and interdisciplinary connections for the creative sector in the East Central Vermont Region.

To Learn More About 3CVT:

- Like Us on Facebook: Cornerstone Creative Community
- Visit www.ecvedd.org/3cvt

Find Your Creative Network Zone



CORNERSTONE CREATIVE COMMUNITY of VERMONT COMMITTEE MEMBERS

Tom Ayres
Seth Butler
Kimberly Gilbert
Paige Greenfield
Nicholas Kekic
Anni Mackay
Tracy Penfield
Otto Pierce
Bud Venturini
Chris Wood

Arts Administrator (Retired), Randolph Economic Dev. Council
Photojournalist & Documentary Photographer
3CVT Zone Agent, Regional Planner, TRORC
Planner, TRORC
Artist, Tsuga Studios
Owner & Director, BigTown Gallery
Artistic Director & Founder, SafeArt
Founder & Executive Director, The Sable Project
Communications, BigTown Gallery
Director, Building A Local Economy (BALE)

Thank you to our partners

