

Vermont Creative Network
3CVT Steering Committee Meeting Minutes
October 29th; 6-7:30 pm
TRORC Office – 128 King Farm Rd. in Woodstock

Present: Kimberly Gilbert, Peter Gregory, Bob Haynes, Chris Wood, Sarah Danly, Carrie Caouette-De Lallo, Anni Mackay, Seth Butler
On phone: Tom Ayres and Mindy Fisher

Committee approved minutes from August 19 meeting

Update from VermontVacation.com Arts Promotion Project Subcommittee – Anni & Karen

- Subcommittee yet to draft email requesting submissions
- Subcommittee will draft ASAP (prior to next meeting) and get to Kim for send-out to email list

Update on Future Zone agent from ZA Search subcommittee – Anni

- Kim has shared a Zone Agent responsibilities write-up
 - Add length of term to posting
- Search subcommittee has not yet drafted the job posting but will prior to next meeting
- Sarah, Tom, Kim joining subcommittee – anyone else interested please email Anni
- Kim will gather estimate on how many in-kind hours TRORC has used for 3CVT work
- ZA search subcommittee will have a phone call (Kim will schedule)

Sarah led committee through two example work plans from Farm to Plate

Work Plan

- Committee worked through brainstorm strategy session (same process as lined out in RBA strategy session notes previously shared)
 - Connections
 - Create a 3cvt listserv so people can communicate with each other
 - Host networking events
 - Soup event with financial initiative
 - Follow up with Creative Ground
 - Connect to creative sector students and faculty
 - Get an Americorps vista
 - Committee seats to reflect diversity of creative sector
 - Promotion
 - Papers and press releases
 - Defining/clarifying messaging to outlets, focus on regional media network

- Marketing training for creatives
 - Bring Arts Council to 3CVT meetings
 - 1 year branding project – 2020 vision
 - Member highlights
 - VT Tourism connection
 - Resources
 - Marketing workshop
 - Grant announcements
 - Mentors and apprentices
 - Peer to peer learning event
 - Detroit soup model event
 - Operational
 - 3CVT fundraising necessary to fund future events
 - Stipends from council for committee members
 - Group wants regular meetings
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- Sarah and Kim plugging brainstormed ideas into a work plan framework and will share prior to next meeting
 - Committee plans to share work plan with Amy Cunningham once drafted
 - Kim inviting Amy to join December meeting
 - Bob will speak with vital communities about the creation of a listserv

Next meeting: December 4; 6-7:30 pm, at Chandler Center for the Arts in Randolph