

## Meeting Notes

Vermont Creative Network  
3CVT Steering Committee Meeting  
February 20, 2019 at 6:00 pm  
Conference Call

### All-in gathering

- Logistics
  - Location/date – TBD location/ Date April 18<sup>th</sup>. Bob checking on venue options (Engine Room?) Rochester a possibility if we are unable to find location in WRJ.
  - Time/length – 6-7:30 pm social time; 7:30-8:15 presentations; 8:15-9 panel discussion. Anni has an updated Agenda for the gathering, will email to the rest of us.
- Speakers/presentations:
  - 3CVT Steering Committee
  - NEK Zone committee – Anni confirmed w/Jody Fried
  - Arts Council – Anni confirmed w/Amy Cunningham
- Topic for discussion: The Opportunity for Vermont's Creative Economy. Panel members:
  - VT Arts Council (Amy)
  - VT State Curators Group – Anni will confirm with Andrea Rosen
  - VT Agency of Commerce & Community Development – Dept. of Tourism & Marketing – Bob will confirm with Wendy Knight
  - Michael Kane – Anni confirmed
- Food – TBD. Will work out after venue is determined. Want food and alcohol (cash bar). Will do a potluck if necessary.
- Budget – still have access to \$1,000, need to figure out venue rental/food/drink costs. Kim will look into this once venue is determined.
- Marketing/advertising
  - What do we want to say?
  - Who do we want to reach?
  - Where do we want to share?: Facebook, robly email, posters
  - Logo – Nick updated us - holding off on a 3CVT logo for now
- Materials
  - Survey to be done at event (USDA grant requirement) – Paige will share survey draft with committee via email for feedback

Anni, Bob, Kimberly, and possibly Peter will plan a meeting with NEK Zone people soon.

We are aiming for our next 3CVT steering committee meeting to happen after the NEK Zone meeting, in late March. Kim will send dates/agenda once we know when.