Vermont Creative Network
3CVT Steering Committee Meeting
Feb. 5, 2020; 5:00-6:00 pm
Via Zoom

Participants: Sarah Danly, Anni Mackay, Seth Butler, Kim Gilbert, Isaac Lorton, Karen Mittelman

Committee member update: Tom Ayres stepping down from committee, Isaac (Northern Stage) joining, Chris (BRIC) interested in joining

Minutes approved from Dec. 4 meeting.

Update from Zone Agent Search Subcommittee
- Anni reached out to Northern Stage. Not interested in Zone Agent role at this time but would like to join the steering committee (welcome Isaac)
- Anni, Sarah, and Kim to recap via phone which other groups to send job description to (Anni has list)

BRIC collaboration
- Chris Maggiolo to join 3CVT
- BRIC hosting series of workshops, 3CVT to co-sponsor
- Marketing and branding events to come
- Kim will reconnect with Chris after this meeting
- Chris offered BRIC location in Springfield for April meeting

VCN Zone Agent meeting / Arts Council update / Statewide study help
- Thank you Karen Mittelman from the Arts Council for joining this meeting
  o Good Creative Economy discussions at State Tourism Day and NEK Day
  o New Legislative Tourism caucus of 10-15 members
    ▪ Karen will share these names, encourages us to contact them
  o New Dept. of Tourism and Marketing Commissioner Heather Pelham
    ▪ Wants creative economy content on ThinkVT website
- Consultant request: 3CVT to host an event for each of the 2 rounds of outreach in the coming ~6 months
  o (will have stipend of $500 total for both events)

  First round:
  Our goals for the first round of outreach events are:
  1. Share the results of the surveys and research to date
2. Identify particular needs, priorities, and opportunities in each zone
3. Identify ideas for both local/regional and statewide actions that can move the creative economy forward
4. Identify points of connections and assets across zones (statewide)

• Forming Statewide Study Subcommittee: Kim, Sarah (If anybody else would like to join please contact Kim)
• Will be connecting with Community Workshop (consultant) soon

Draft Work Plan
List Serv – update from Bob’s conversation with Rob Schultz of Vital Communities
• Ready to set up a discussion list for Creative Economy. A trial to be evaluated after 6 months.
• Would need moderators (Kim main, with Sarah)
• Committee will need to have an internal discussion on moderation (what’s allowed, who can post, who sends official updates out, etc.) – April agenda item
• Bob to follow up with Rob again to confirm details

Other:
• NEK Zone connection update: Kim connected with Jody Fried: NEK Zone had an event in October with the NEK Young Professionals group. Have been focused on the regional marketing campaign getNEKedVT.com; plan to convene again in Feb or March. Thinks future collaboration should focus on the priorities on the VCN statewide study.
• 2020 Vision: Anni to reach out to Gillian, possibly to join next 3CVT meeting
• Basecamp: Seth to tell us about this at next meeting
• Logo: 3CVT should have a logo if we are going to be promoting more events. Kim to reach out to Isaac about this.

Next meeting
• April 8 in Springfield, 6-7:30
  o Kim to confirm with Chris from BRIC