

**Vermont Creative Network  
3CVT Steering Committee Meeting  
Feb. 5, 2020; 5:00-6:00 pm  
Via Zoom**

Participants: Sarah Danly, Anni Mackay, Seth Butler, Kim Gilbert, Isaac Lorton, Karen Mittelman

Committee member update: Tom Ayres stepping down from committee, Isaac (Northern Stage) joining, Chris (BRIC) interested in joining

Minutes approved from Dec. 4 meeting.

**Update from Zone Agent Search Subcommittee**

- Anni reached out to Northern Stage. Not interested in Zone Agent role at this time but would like to join the steering committee (welcome Isaac)
- Anni, Sarah, and Kim to recap via phone which other groups to send job description to (Anni has list)

**BRIC collaboration**

- Chris Maggiolo to join 3CVT
- BRIC hosting series of workshops, 3CVT to co-sponsor
- Marketing and branding events to come
- Kim will reconnect with Chris after this meeting
- Chris offered BRIC location in Springfield for April meeting

**VCN Zone Agent meeting / Arts Council update / Statewide study help**

- Thank you Karen Mittelman from the Arts Council for joining this meeting
  - Good Creative Economy discussions at State Tourism Day and NEK Day
  - New Legislative Tourism caucus of 10-15 members
    - Karen will share these names, encourages us to contact them
  - New Dept. of Tourism and Marketing Commissioner Heather Pelham
    - Wants creative economy content on ThinkVT website
- Consultant request: 3CVT to host an event for each of the 2 rounds of outreach in the coming ~6 months
  - (will have stipend of \$500 total for both events)

**First round:**

Our goals for the first round of outreach events are:

1. Share the results of the surveys and research to date

2. Identify particular needs, priorities, and opportunities in each zone
3. Identify ideas for both local/regional and statewide actions that can move the creative economy forward
4. Identify points of connections and assets across zones (statewide)

- Forming Statewide Study Subcommittee: Kim, Sarah (If anybody else would like to join please contact Kim)
- Will be connecting with Community Workshop (consultant) soon

### **Draft Work Plan**

List Serv – update from Bob’s conversation with Rob Schultz of Vital Communities

- Ready to set up a discussion list for Creative Economy. A trial to be evaluated after 6 months.
- Would need moderators (Kim main, with Sarah)
- Committee will need to have an internal discussion on moderation (what’s allowed, who can post, who sends official updates out, etc.) – April agenda item
- Bob to follow up with Rob again to confirm details

### **Other:**

- NEK Zone connection update: Kim connected with Jody Fried: NEK Zone had an event in October with the NEK Young Professionals group. Have been focused on the regional marketing campaign getNEKedVT.com; plan to convene again in Feb or March. Thinks future collaboration should focus on the priorities on the VCN statewide study.
- 2020 Vision: Anni to reach out to Gillian, possibly to join next 3CVT meeting
- Basecamp: Seth to tell us about this at next meeting
- Logo: 3CVT should have a logo if we are going to be promoting more events. Kim to reach out to Isaac about this.

### **Next meeting**

- April 8 in Springfield, 6-7:30
  - Kim to confirm with Chris from BRIC