

Vermont Creative Network
3CVT Steering Committee Meeting Agenda
May 20; 5:00-6:00 pm via Zoom

Present: Kimberly Gilbert, Sarah Danly, Seth Butler, Tracy Penfield, Peter Gregory

Update on Statewide Study & Arts Council efforts

The Arts Council continues their work with the statewide study. At this point, there are not any specific asks of the zones other apart from continuing to share news from the Council & report back on conditions within our zones.

The Study is still in the works and remains unpublished, but we do have the new Mt. Auburn numbers which Peri Buck (the UVM student participating with the consultants) put into the VCN Toolkit she created for us. This has been shared with the 3CVT Steering Committee and we can use it however we'd like.

VT Creative Sector Response & Recovery Forum (May 11)

The VAC published a recording of this forum. You can view it here:

<https://www.vermontartscouncil.org/covid-19/creative-sector-response-recovery/creative-sector-forum>

From their surveys they found significant monetary losses (\$13.6M as of May 26) for Vermont's creative sector due to Covid19. Guests were invited to share stories of what they/their organizations are experiencing at this time. State legislators offered words of encouragement and reassurance. The state Agency of Commerce and Community Development is working with the governor's mitigation and recovery task force.

Common themes included: uncertainty of how to reopen and the need for clear guidance, a need to center equity issues within the recovery efforts, and a need to acknowledge that the arts are essential.

Zone Agent

TRORC will remain in this role for the July 2020-June 2021 period. The search for a new ZA for the following year will continue.

Work Plan Feedback

We walked through the work plan idea document and steering committee members offered the following feedback:

- Need to re-work Priority Area 1 to emphasize marketing regional identity. Add a task of a branding project to create a regional identity.
- How can our successful businesses support education? Education-related task to do a workforce and education needs/asset assessment. (An assessment of educational programming and how they match up with job opportunities in our region)

- Could develop curriculum modules for teacher identified needs that they don't have enough resources for
- Art & Agriculture collaboration project opportunity (performances or installations at farms) would fit well with the World Congress on Agritourism (UVM Extension) which takes place August 31-September 2, 2021
- Include Health & Wellbeing into the Priority Area 4 cross sector partnership task

Kimberly will share a new draft with feedback incorporated.

Other news

- Vital Communities will train Sarah & Kim on how to be moderators for the new Creative Economy Listserv.
- Kim will update the steering committee with news on any funding TRORC is able to secure for creative economy support and recovery work.

Next Meeting

With the unpredictability of schedules & meetings, we are reverting to Doodle polls for now. We will work to schedule one for the end of July.