

---3CVT Steering Committee Meeting Minutes---

Date: Feb. 4, 2021

Time: 10:00-11:00 am

Via Zoom

Present: Kimberly Gilbert, Bob Haynes, Erika Hoffman-Kiess, Sarah Danly, Chris Maggiolo, Caitlin Christiana, Karen Longo

1. Vermont Creative Network visioning process reflection

- Reminder to check out vision framework at this site and provide feedback if you have any <https://docs.google.com/document/d/1tB1Wd1xan-o4mtjDx7p94JdbZ7v2BYH1xDEqLOueho8/edit>
- 3CVT Participation during Zone IdeaJam event – this event brought quite a few new 3CVT members out. They expressed interest in a virtual networking 3CVT event soon. Steering Committee would like to make this happen sometime in the first half of this year.
- The Vermont Creative Network Steering Team will meet on Feb. 11 to discuss the implementation plans and rollout for our Creative Sector action plan. Kim will attend and report back to 3CVT SC about this.

2. Work plan / Funding Status

- TRORC has applied for EDA CARES funding to implement the 3CVT Work Plan. No official word back yet from EDA about an award. Tasks in this grant application include:
 - TASK 1: Conduct a regional marketing project (will hire consultant for this, need to draft an RFP)
 - TASK 2: Provide business development trainings and workshops
 - TASK 3: Coordinate collaboration between the creative sector and other sectors (Steering committee likes food, health/wellness, and education sectors for this task)
- Still want to move forward with 3CVT Work Plan while we are waiting to hear if we have EDA funding.
 - Workshop collaboration with BRIC pushing forward – March timeline. GMEDC can access ReVTA info to see what people have been requesting funding for
 - Sarah to begin conversations in the food sector about cross-collaboration project/event with creative sector
 - Plan a 3CVT virtual networking event (as requested by IdeaJam participants) – possible May timeline

3. Steering Committee Membership

- Posting to 3CVT Listserv has increased interest in the 3CVT SC
- We are welcoming people to join the SC

4. Next meeting - April (date/time TBD)

- Discuss what to include in RFP for regional marketing consultant

- Re-cap how March BRIC workshop went
- Plan for virtual networking event in May