1. Welcome/introductions

- Kim has shared project scope/details in the color-coded document titled “TRORC EDA Creative Sector work plan”
- Project kickoff in July 2021

2. Updates about Vermont Creative Network news
   a. "Create VT Action Plan" public launch event May 3 at 2 pm
   b. Virtual networking event *We should go ahead and plan to hold a networking event on our own rather than wait to hear if one would be facilitated by the CreateVT team*

3. Regional marketing project - work plan Task 1 Action 2
   Confirmed that the 3CVT SC will serve as advisors to the future consultant team for the marketing task of the project
   a. First step: draft an RFP and explaining what we expect from the consultant *Kim will do this, share with SC for feedback.*

   **Additional notes about marketing task:**
   - someone from tourism and marketing should join our marketing project advisory committee
   - get a copy of the agrotourism group’s RFP for marketing consultant, use to inform our own
   - work on selection rubric for our marketing RFP

4. Trainings/workshops – work plan Task 2 Action 1
   a. First step: draft survey to identify top training needs and think about survey dissemination
   - Kim/Seth/Carol to work on survey draft. If anyone else wants to join this subcommittee, let Kim know.
   - Look at what the Center for Women & Enterprise and the Vermont Crafts Council are working on now as they are doing similar technical assistance and professional
development work.

5. Cross-sector collaboration projects – work plan Task 3
   • First step: decide on 4 areas for cross-sector collaboration project
     i. 4 sectors still undecided by SC.
     ii. Health/creative aging = possible project
     iii. The agrotourism group could be a group to partner with.
     iv. Look at annual open farm week for outdoor rec sector, could do something like art along trails.

General project notes/suggestions
- tie events, networking, and project surveys all together
- events should be in real life if possible, but with virtual option. Hybrid style.
- events should be spaced physically throughout the region

6. Final thoughts
   Will plan to meet next in June rather than July, in preparation of a July kickoff with our project tasks.